

Beer Garden, Brooks Brothers among tenants for Avalon's second phase

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The developer of Alpharetta's Avalon has announced several new restaurants and retailers for its next phase.

[North American Properties](#) on Monday said it has landed a beer garden from Hop City and The Spotted Trotter, Rumi's Kitchen, Brine Fish House, The Boardroom Salon for Men, Lucky Brand, [Brooks Brothers](#), Levi's and [Urban Outfitters](#).



A rendering of Phase Two of Avalon in Alpharetta.

Phase Two of Avalon is set to open in spring 2017. The retail is already 80 percent leased, according to North American Properties.

Phase Two will also include 550,000 square feet of office space, 276 multifamily units, a 330-key hotel and 74,000-square-foot conference center.

Here's more about the new tenants:

- Hop City and The Spotted Trotter will come together to create Avalon's Beer Garden. Both concepts have locations at [Krog Street Market](#) in Midtown. Known for its craft beer and wine, Hop City opened its doors in 2009. The Spotted Trotter is a local chef-driven charcuterie.
- Rumi's Kitchen is a local Persian restaurant.
- Brine Fish House is a seafood concept from Marc Taft of Chicken and the Egg.
- The Boardroom Salon for Men offers haircuts, shaves and spa services. Avalon will be the first Georgia location for the Texas-based men's salon.
- Lucky Brand sells all-American jeans and accessories.
- Brooks Brothers is the oldest men's clothier in the U.S.
- Levi's is an American clothing company well known for its denim jeans.
- Urban Outfitters offers chic clothing, accessories and apartment décor for men and women.

Avalon is also welcoming new tenants to its first phase. AYA Med Spa opens April 25. Tesla opens April 29. Farm to Ladle and Parisian Nail Salon will open in June. And, Café Intermezzo will open in November.

Amy Wenk covers hospitality, retail and restaurants.